

THE BEST IS YET TO COME

Catalogue

Ikebana, the Japanese art of flower arrangement, an ancient artform that originally was practiced by samurais. Elements: flowers, branches, leaves and vase, are carefully put together in silence striving to create a harmony in line and form. The act is described as meditative, it brings you close to nature making you more patient and tolerant in daily life.*

Something good happens inside when we arrange. Our minds are little copies of our homes, what is put in the interior, gets a counterpart within. House and mind are correlating and objects are animated, loaded with energies.

However, nothing is fully good. As *yang* has a dot of *yin* everything contains a drop of its opposite. There is a potential of horror. In the mind as well as in the home.

Shown in the duality of german word, *heimlich*, meaning homelike, belonging to the house, tame, but also: concealed, kept from sight, secret. *"Thus heimlich is a word the meaning of which develops towards an ambivalence, until it finally coincides with its opposite, unheimlich. Unheimlich is in some way or other a sub-species of heimlich."*, further: *"'Unheimlich' is the name for everything that ought to have remained . . . hidden and secret and has become visible,"***

Decoration and other hobbies in the domestic are tools to keep the balance within right, to hold uncanny elements at bay by providing structure, rituals, organization.

As Bertrand Russell puts it:

*"Fads and hobbies, however, are in many cases, perhaps most, not a source of fundamental happiness, but a means of escape from reality, of forgetting for the moment some pain too difficult to be faced."****

* <http://en.wikipedia.org/wiki/Ikebana>

** The Uncanny, Sigmund Freud

*** The Conquest of Happiness, Bertrand Russell.

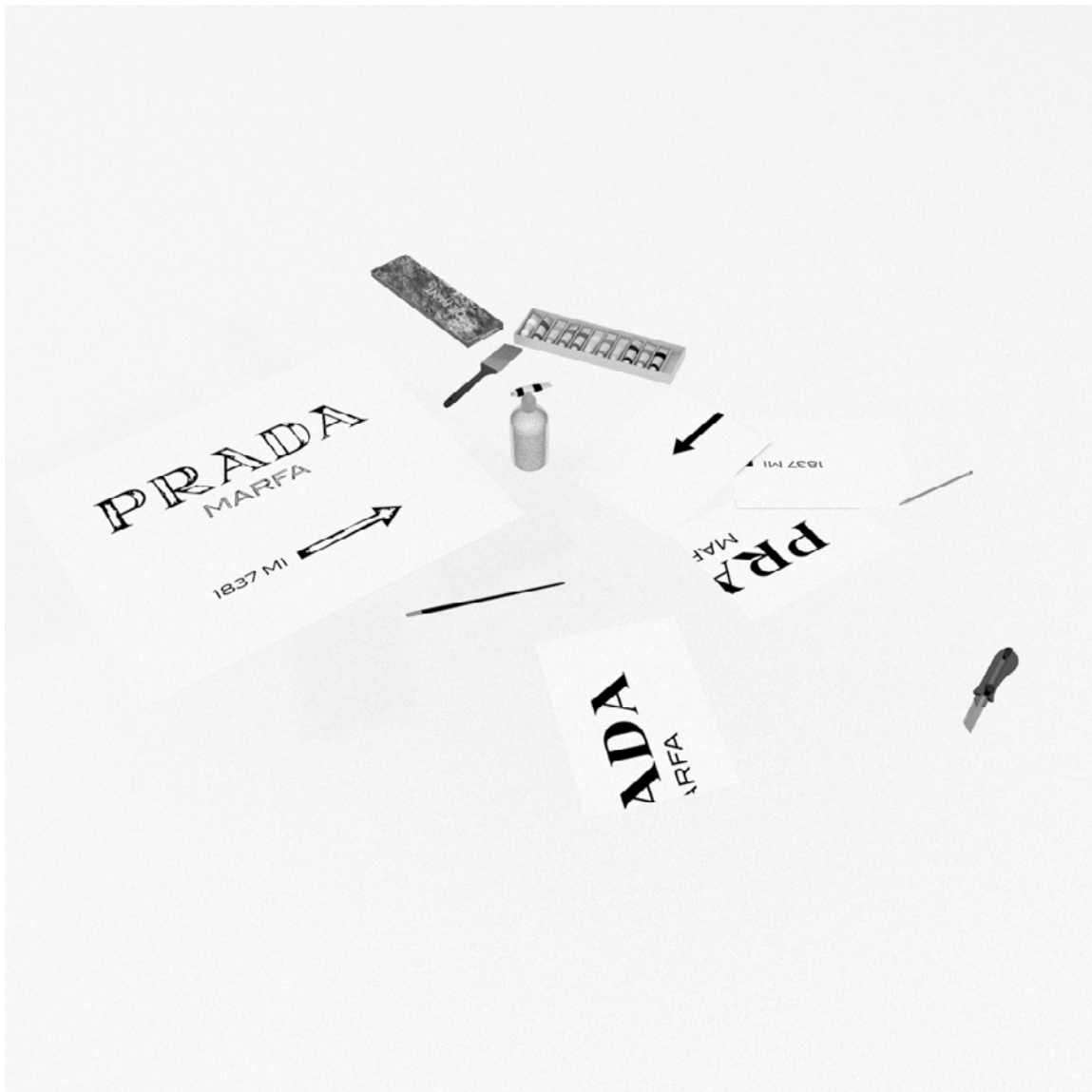
Catalogue of 3D models featured in video The Best Is Yet To Come. The models can be split into four categories:

- Objects made and modeled by me.
- Objects made/created by someone else and modeled by me.
- Objects that only exist as 3D models modeled by me.
- Objects designed by someone else and modeled by someone else.

Last mentioned category goes under Creative Commons licensing attribute 3.0 (CC-BY), I therefore give credit to all the makers of these objects.

Models without image:

Scissors: krabz (CC-BY), Sofa Söderhamn (IKEA): CC-Zero, Fluffy carpet: JosephBennett (CC-BY), Yin Yang decoration: blenderik (CC-BY), Kitchen knife: CC-Zero, Wooden photo frame: Hxwaraa (CC-BY), Tripad lamp: razjel (CC-BY), Coffe table: CC-Zero, Side table: CC-Zero, Cowhide: CC-Zero, Lamp: CC-Zero, Cushion: CC-Zero, Grass in vase: CC-Zero, Knife: Evelina Jonsson.



DIY PRADA MARFA SIGN

Modeled by: Prada signs, paint bottle, small brush: Evelina Jonsson, oilpaint: oldtimer (CC-BY), carpet cutter: leoncenedy (CC-Zero), pencil: ibworlds (CC-Zero), brush: LSDRUID (CC-Zero).

The DIY Prada Marfa signs phenomena start with the work by artists Elmgreen and Dragset, a Prada store in the American desert, northwest of the city Marfa. Next, A sign (Prada Marfa 1837 mi →) appears in the TV series *Gossip Girl*, as the rich Upper east sider Lily van der Woodsen acquires a new piece of art for her fancy living room. The effect is boundless, now every teenage girl watching the series wants their own Prada Marfa sign, giving room for a cascade of youtube tutorials, each one teaching their way of crafting the famous sign, including own interpretations such as golden letters instead of black. At this point the artist duo is more or less forgotten.



AVOCADO PLANT, AVOCADO PIT

Grown by: Evelina Jonsson
Modeled by: Evelina Jonsson

Growing avocados is like magic. A very peaceful hobby, a personal favorite.



ZEN LAMP WITH FLOWERS

Made by: Evelina Jonsson
Modeled by: Evelina Jonsson

Customized zen lamp, western appropriation of East Asian culture.



RED AND BLUE CHAIR

Designed by: Gerrit Rietveld
Modeled by: rovy (CC-BY)



WISHBONE CHAIR

Designed by: Hans Wegner
Modeled by: Chemsy (CC-Zero)



IKEBANA

Modeled by: Evelina Jonsson

Ikebana, the Japanese art of flower arrangement, an ancient artform that originally was practiced by samurais. Elements, flowers, branches, leaves and vase, are carefully put together in silence striving to create a harmony in line and form. The act is described as meditative, it brings you close to nature making you more tolerant and accepting in daily life.



CROCUS IN LA CHOUFFE GLASS

Made by: La Chouffe and nature
Modeled by: Evelina Jonsson



PRADA MARFA SIGN

Made by: Pedro Herrero Ferran

Modeled by: Evelina Jonsson

A Prada Marfa sign workshop was held with my fellow classmates, where I instructed them how to make their own signs. For the enjoyment of pure making.



LUXAFLEX ADVERTISEMENT

Photographed by: Hasse Bengtsson

Styled by: Christel Stenberg

Models: Johanna Jonsson and Evelina Jonsson

Modeled by: Evelina Jonsson

Swedish commercial for Luxaflex, as the name of the product was *duette* (because of the double layers the blinds consisted of) the stylist decided it was a good idea to have two of everything, two *Barcelona chairs*, two of the same painting, a pair of identical twins, and that's where me and my sister came in.



SRI YANTRA TABLE

Made by: Evelina Jonsson

Modeled by: Evelina Jonsson

A *yantra*, sanskrit for instrument, is a mystical diagram used in indian religions as a tool for balancing the mind or for focusing on spiritual concepts. I first encountered the *Sri Yantra* symbol on the back of a nail carpet my mother got me.



BARCELONA CHAIR

Designed by: Ludwig Mies van der Rohe
Modeled by: Unknown (CC-Zero)



PEPSI PYRAMID

Made by: Evelina Jonsson

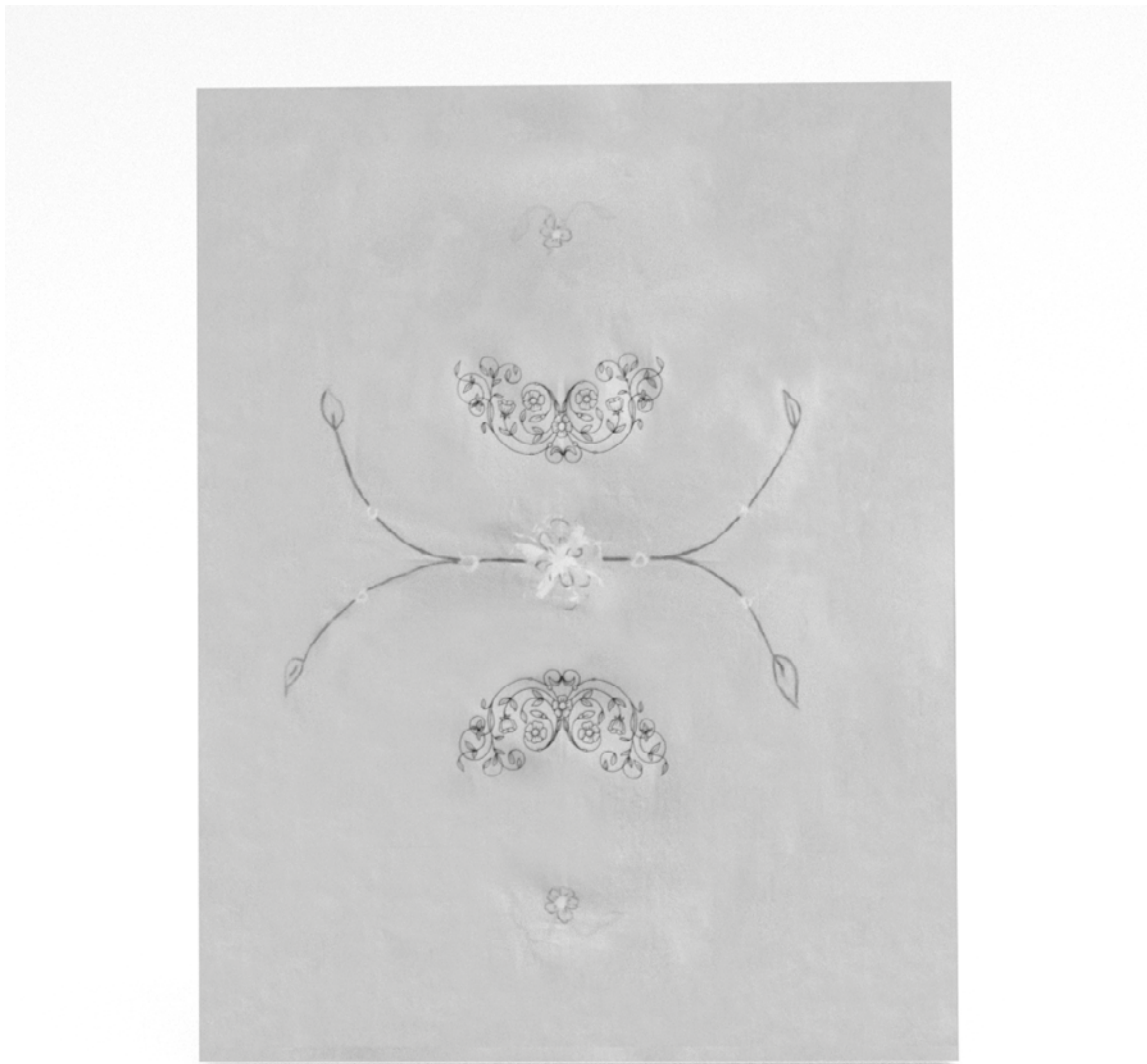
Modeled by: Evelina Jonsson

This is the toy that would come in the Happy Meal if they would ever make a blockbuster movie about the laser shows on the pyramids in Giza. It also reflects on the beliefs that the pyramids were actually created by aliens.



E1027 TABLE

Designed by: Eileen Gray
Modeled by: Evelina Jonsson



DECORATIVE PAINTING

Made by: Evelina Jonsson
Modeled by: Evelina Jonsson



INCENSE HOLDER

Made in: Thailand

Modeled by: Evelina Jonsson

As a young girl I was a thorough collector of incense. My mother brought me this incense holder from Thailand.



PAIMIO CHAIR

Designed by: Alvar Aalto
Modeled by: Cyberglobe (CC-BY)

Im saving money for the tulip vase, one of the few things I really desire to put in my home.



SWORD

Modeled by: Evelina Jonsson

The sword provides an escape from boring reality into a world of fantasy. I often dream of killing zombies, then its way harder to crush a scull than it seems on TV.



THE BEST IS YET TO COME VASE

From: Action

Modeled by: Evelina Jonsson

The best is yet to come, this is the most terrifying affirmation I have ever seen. The best will always be in the future, never experienced.



PRADA MARFA PAINTING

Made by: Evelina Jonsson
Modeled by: Evelina Jonsson

Personal interpretation of the Prada Marfa sign.



WASSILY CHAIR/ MODEL B3 CHAIR

Designed by: Marcel Breuer
Modeled by: Rallaz (CC-BY)

